Eclair Junchaya

Principal UX Designer

Contact

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Experience

frog design, San Francisco

Principal Interaction Designer | Jan 2024 - Present

- Lead discipline meetings for Interaction Design Team
- Plan and lead SF Studio Days, where the team flies in to learn the latest on immersive design & emerging tech
- Lead IC on on projects, working on product and strategy and core of interaction and foundation,
- Lead facilitator and called on for workshops with clients in Product and Design leadership

Senior Interaction Designer | Mar 2021 - Present

- Lead interaction design track end-to-end on projects user research through to launch on web and mobile
- Led product vision and ideation workshops to help define new product strategy and concepts
- Designed web and mobile products for multiple e-commerce and ed-tech clients
- Facilitate collaboration on multidisciplinary teams with product managers, strategists, and engineers
- Mentor junior designers and help facilitate design team collaboration and skill-sharing in meetings

Interaction Designer 2 | Oct 2019 - Mar 2021

- Led research and concept design for fin-tech company in Japan, from user research through to product vision
- Co-lead a diversity and inclusion initiative in SF called "Take Action" to promote awareness and resources for a more equitable future
- Designed multi-modal customer journey and service design blueprint for a future museum center

Visual Designer 1 | Oct 2018 – Oct 2019
frog design, San Francisco

- Visual design and motion design framework for responsive web, iOS, and kiosk online food delivery across 3 brands

Notable Clients

- Samsung
- eBay
- Google
- lululemon
- McGraw-Hill
- Rakuten
- GAP

Toolbox

- Figma
- Framer
- Adobe Suite
- HTML5/CSS3
- GenAI Photography Prompting

Skillset

- Interaction Design
- Prototyping
- Visual Design
- User Research
- Workshop Facilitation
- Product Strategy
- Illustration

Language

English
Thai
French (Basic)